

Media**PRO**

HD

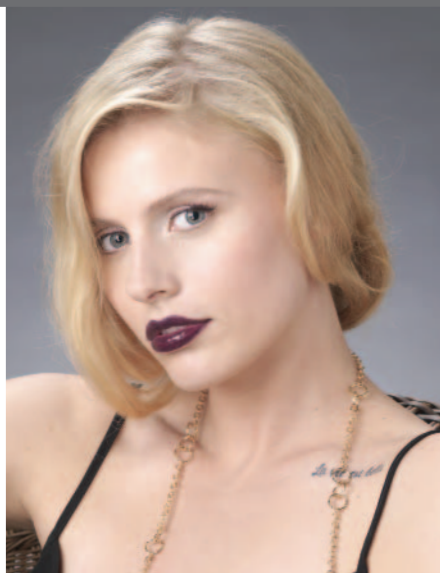
Ben Nye introduces new MediaPro HD. This global collection is designed for today's high definition standards. Revolutionary formulations crafted in a contemporary color ensemble allow the artist complete control.

It's All New from Ben Nye!



Sheer Foundation

Thirty-eight incomparable shades are balanced in a moist creme texture that blends to a smooth, matte finish. Silky formula glides on and builds easily without a "make-up" look. Perfect for fashion, bridal, film and HD broadcast.



18 Color Sheer Foundation Palette

Your design options are limitless with our **18 Color MediaPro Sheer Foundation Palette**. Layer one or more blendable shades for a perfect, natural matte finish. Diverse palette includes colors for fair, olive and brown complexions.



Poudre Compact

Poudre Compacts provide an ultra-light finish in two elegant ensembles. *Bella Compacts* include 10 classic natural beiges, plus *Colorless* and fashion-styled *Banana*. *Mojave Compacts* are designed for olive to brown complexions in 8 warm and golden brown hues. Perfect for all skin types and ideal for all media.



HD Matte Powder

Naturally transparent *HD Matte Powder* feels light as air. Just a dusting will set new *Sheer Foundations* or similar bases. HDP-1

2012 Ben Nye Catalog
Coming Soon!

Ben Nye®



New HD Concealers & Adjusters

Newly formulated *MediaPro Concealers* have never worked better to create flawless, natural complexions. Maximized pigmentation and ultra-smooth finish needs little or no powder.



18 Color Concealer & Adjuster Palette

Whatever the job, rely on Ben Nye's comprehensive palette to enhance any complexion. Smooth, micro-blended formula provides maximum opacity. Selection includes popular *Concealers*, intensely pigmented *DuraCovers* and *Mojave Adjusters* designed to complement olive to brown skin tones.



DuraCovers

Essential *DuraCover* camouflage shades quickly disguise birthmarks, bruises, discolorations or tattoos. Pigmentation is concentrated, yet application is smooth and easily buildable.



Eye Definers

Ben Nye, Sr. called it *Lash Shadow* when he originated his eye liner 60 years ago. Today's *Eye Definer* contains maximum pigmentation in a silky, non-oily texture. Liner smudges easily to contour and shadow eyes. *Black, Taupe, Espresso* and *Aubergine*.



Camera Ready Poudre Compact Palettes

MediaPro Poudre Compact Palettes are indispensable for bridal, fashion, film or HD broadcast. Finely milled components are light-weight, matte and sheer. *Bella Palette* (left) includes delicate fair to olive shades, plus *Colorless* and *Banana*. The *Mojave Palette* (not pictured) contains beautifully crafted olive and brown shades that defy comparison.

Visit www.bennye.com to see all of our new products.